



## Plug-In to Log-In with Safety & Ease

UmiKey is not only a secure key to log in to an account, but it is also a rare combination of safety, usability and beauty

Stop endless wrestling with password-stealing malware. The fight consumes so much resource and attention from you and your users. And torturing your users with longer user names and longer passwords, captcha is just not the way to go.

Even worse, some user makes a typo of your URL and landed on a phishing site. The account is taken over and all accounts are stolen.

**It is time to think out of the box. And if you want to double your user base and double your revenue, make the login process easier to cover all demographics of users.**

UmiKey is essentially a USB crypto key but it does more magic than that. Plug an UmiKey into a USB port on any PC without the need to install any driver or software. See how the following smooth and secure experience UmiKey offers substantially increases users' safety, trust and convenience.



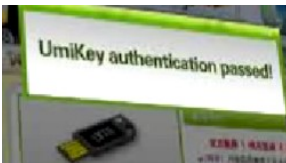
**1**

Spend less than 1 hour to enable your web site or application to accept UmiKey login. Users can use UmiKeys on any PC with any operating system. No prior setup and no software, driver installation are needed.



**2**

Upon insertion to a USB port on any PC, UmiKey opens up the default browsers and navigates to your web site or invoke your application. Then it enters a unique UmiKey ID followed by a crypto code to prove its legitimacy, all automatically.



**3**

User Login Successful! A personal greeting shows up. Because from the unique UmiKey ID, your site or application knows which user it maps to.



**4**

UmiKey is immune from password stealing malware. For strong authentication, your site can require the user to enter an extra PIN to log in, similar to using an ATM card.



**5**

When the UmiKey is inserted to a PC again, the customer is led to your site, recognized by the UmiKey ID. If you issue UmiKeys, you can customize UmiKeys with your chosen color and logo.

UmiKey Inc offers complete services from key issuance, delivery, key management, auditing, damage/loss replacement, and 24x7 support to each user. We offer flexible business models. If users buy UmiKeys to use your service, we pay you \$1.5 for each UmiKey. If you want to issue UmiKeys on your own but concern about the initial cost, we have an installment program for you.

**Add security and convenience at the same time, and materialize your business image onto each user's hand. Try UmiKey today - <http://umikey.com/issuer>**

*"UmiKey is a true innovation, and a rare combination of usability, safety, beauty and marketing values." – Kevin Jorden, co-founder of Mashed Life. More on UmiKey.com.*